Demonstrate the real impact of your employee engagement and internal comms activities with our unique step-by-step measurement framework.
What really matters to your business and leaders? Our Strategy team will understand your key goals and find the right way to measure the impact of your internal comms — so you can share your successes in an easy-to-understand, tangible way.

**DEMONSTRATE ROI USING OUR MEASUREMENT FRAMEWORK**

- Prove the value of your role and the impact of your strategies using trackable data.
- Set SMART objectives which correlate to wider business goals.
- Go beyond analytics to understand the reactions and changes your comms are prompting among your workforce.
- Clearly show the return on engagement of internal comms campaigns and activity.
- Save time and money by quickly identifying which comms work best so that you can confidently launch large-scale roll-outs which inspire positive engagement and change.

**HOW DOES IT WORK?**

**WE LOOK...**

Prove the value of your role and the impact of your strategies using trackable data.

**WE FIND...**

Creative, unobtrusive ways to capture data — such as social and digital channels, existing internal comms and physical spaces.

**WE PROVIDE...**

Engaging reporting in a dashboard format so that you can clearly demonstrate the impact of comms to the board and track behavioural change over time.

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MAKING MEASUREMENT MEANINGFUL.

For more information please contact Rhiannon Stroud, Head of Strategy:
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